

## **Community Services Department - Cultural Service Contracts FY2018 Quarterly Report**

Check one:

- |          |                     |
|----------|---------------------|
| <b>X</b> | Q1 July –September  |
| <b>X</b> | Q2 October-December |
| <b>X</b> | Q3 January-March    |
| <b>X</b> | Q4 April-June       |

Contractor: **Los Alamos Historical Society**

Address: 1050 Bathtub Row, Los Alamos, NM 87544 Telephone: 505-662-6272
Hours of Operation: _9__ a.m. to _5__ p.m. Monday-Friday, 10 a.m. to 4 p.m. Saturday-Sunday
<b>Name and Title of Person completing this report form:</b> Heather McClenahan, executive director, with assistance from Museum Educator Aimee Slaughter and Archivist Rebecca Collinsworth

The following services were agreed to in the contract:

### **SECTION A. SERVICES:**

#### **1. Contractor Services.**

- a. Maintain displays, exhibits, programs, and conduct other activities relating to the history of Los Alamos in the Los Alamos History Museum (“Museum”) and Fuller Lodge;
- b. Disseminate information to the public regarding activities of the History Museum by use of the news media, social media, newsletters and other appropriate means of announcing activities and events;
- c. As needed, evaluate the condition of the historical walking tour signs and homestead markers and make recommendations to the Community Services Director or designee for any needed repairs or replacements;
- d. Update and print the homestead and walking tour maps and brochures, as needed and as requested by County, explore the development of digital/moving print brochures on-line, in support of similar initiatives that will be forthcoming to support the new Manhattan Project National Historical Park;
- e. Staff and operate a Museum and Museum shop, keeping these facilities open to the public during hours that will provide for maximum public access within available funding levels;
- f. Maintain oversight of museum collections in an archive in keeping with standard museum practices of preservation, conservation, and insurance requirements;
- g. Provide access to the archival collections for researchers and scholars;
- h. Collaborate with other cultural services providers on a minimum of four (4) events, activities or programs during the fiscal year;

- i. Create specific history education programs of interest to youth and families in Los Alamos and surrounding areas in the following manner:
  - (1) Increase history-related programming and services aimed at young people. Such programming shall include, but will not be limited to: history bees; outreach “suitcase” visits to local schools and civic clubs; junior docent training/program; family fun days and field trips; a young explorer summer camp; and Wednesday afternoon programs;
  - (2) Work with the Museum staff to develop and market the events, programs, and services of the Museum;
  - (3) Work with the local (and surrounding area) schools and teachers to promote the use of the collections and activities of the Museum; and
  - (4) Coordinate teams of volunteers and/or interpreters of Los Alamos history. Provide at least two (2) sessions of docent education/training, allowing the dates and times of one (1) session to be requested by County.
- j. Work to increase visitation to the Museum, Fuller Lodge and the Los Alamos downtown area;
- k. Manage resources and apply for grants related to history education and/or local historical preservation;
- l. Provide opportunities for youth and adult feedback and input into programs, events and activities offered through surveying. Incorporate this information into the design and implementation of new and existing programs; and
- m. Raise awareness of the Museum as a resource within the community by working with local cultural and community organizations to develop partnerships, collaborations, and special programs to serve their unique needs.

**2. Deliverables.** Contractor shall provide:

- a. An annual financial review performed by an independent party with acknowledged financial experience to include, at a minimum, all financial records relating to the term of the Agreement, and furnishing County with a copy of the first such review by September 30, 2018. A copy of Contractor’s most recent financial audit performed by an accountant or accounting firm may be accepted in lieu of the financial review. This provision shall survive termination of this Agreement.
- b. Written reports, on forms provided by County, covering each three (3) month period of the term of this Agreement, with the first period beginning July 1, 2017. The reports will include financial information describing Contractor’s use and expenditures of County funding and, at a minimum, summary information on:
  - (1) The efforts undertaken and the results of Contractor’s solicitation of meaningful participant input and/or feedback and a demonstrated willingness to act on this information;
  - (2) The level of participation, reported by age, gender, and residence of the participants, in the various programs, events, and other activities associated with Contractor services and activities;
  - (3) The estimated level of increased visitation to the Los Alamos area as a result of Contractor’s events, programs, and services, if applicable;
  - (4) The level and results of Contractor’s collaboration and coordination of effort with other community service providers;

- (5) A description of any applications for grants or solicitations for other funding sources related to the scope of work and the status of the applications or solicitation efforts; and
- (6) A description of Contractor's efforts to market/advertise events, programs and services.

Contractor shall furnish these reports to County's Community Services Director within thirty (30) days after the end of each reporting period.

**Provide Quarterly Report information addressing the Deliverables listed as Section 2 above.** (You may use charts, graphs, bulleted lists or other formats as long as measurable information regarding deliverables is provided.)

**Q4 2a.** Los Alamos County received a copy of the Los Alamos Historical Society's annual audit, conducted by the Albuquerque firm of Nick Loftis, LLC, during Q2. Arrangements are underway for the FY18 audit.

**2b(1)**

The Los Alamos Historical Society continues to expand its presence on visitor sites such as Yelp, Trip Advisor, and Google Business for visitors to provide feedback. As a sampling, the museum received 22 five-star reviews, 8 four-star reviews and one one-star review on Google Business. The one-star review and a negative e-mail received by the staff were from people who preferred the museum before it was renovated. All other reviews, guest book comments (see a sample below), and comments to the docents have been overwhelmingly positive.

From the Guest Comment Book at the Hans Bethe House:

"Outstanding," L. and P. Baudoin of Corrales, NM

"Nice to know the history about the town Los Alamos," Tina and Lars from Germany.

"This is an amazing facility—just the right ratio of pictures, facilities, and words. We loved it!" L. and R. Smith from New Braunfels, TX

"Very good experience in that history is preserved for us to learn from." J. and M. Davis, Boise, ID

**2b(2) Museum:**

During this quarter, 5,762 visitors came to the museum, a 17 percent increase over the same quarter last year. As usual, visitors ranged in age from infants to over ninety, with about sixty percent in the 55+ age range. Visitors came from nearly every state and several foreign countries, including Canada, Australia, and Germany. Gender was evenly split. Data on race and ethnicity was not collected.

**Lecture Series and Other Programs:**

The Historical Society's April lecture featured Leslie Poling-Kempes, a well-known author from Abiquiu, who spoke about and then signed her latest book, *Ladies of the Canyons: A League of*

*Extraordinary Women and Their Adventures in the American Southwest.* About 100 people attended. The talk was held in conjunction with the New Mexico Humanities Council.

In May, local homestead historian Judy Machen presented "A Tale of Two Homesteaders," contrasts between the David Romero and Harold Brook, who had very different goals and different experiences as homesteaders on the Pajarito Plateau. Because it was the Historical Society's annual meeting, a traditional New Mexican meal from El Parasol was served. About 120 people participated in the evening, including four of David Romero's great-grandchildren and many other descendants.

In June, the History Museum hosted an exhibit opening for *J. Robert Oppenheimer: Photographs From His Life, 1904-1967*. This exhibit, owned and curated by the J. Robert Oppenheimer Memorial Committee, will be on display in the Rotating Exhibit Gallery through mid-September in conjunction with the showing of *Doctor Atomic* at the Santa Fe Opera. About 80 people attended the opening and then 60 of them joined the Historical Society in Fuller Lodge for the documentary film, *Wonders are Many* about the making of *Doctor Atomic*.

In April, the Society held history training. About a dozen residents of the community, including volunteers for the Manhattan Project National Historical Park, county staff, and volunteers for the Society.

Please see Addendum #1 for information on the History Wednesdays and the overall **History Education Program** for the number of children served.

Please see Addendum #2 for information on those served by the **Archives & Collections staff**.

### **2b(3)**

The Los Alamos Historical Society's Executive Director was appointed to the county's Tourism Implementation Committee to help implement the Tourism Strategic Plan and bring visitors to Los Alamos. In addition, the Historical Society helped with the planning of ScienceFest, the communitywide event intended to bring visitors to town to discover Los Alamos science and history. It is unknown at this time that the level of increased tourism is or will be because of these activities. (Please see previous quarter's comments on the difficulty of providing data for this item.)

### **2b(4)**

This quarter the Los Alamos Historical Society participated in the Arts Forum, organized by the Los Alamos Arts Council, to share programming information with as many local arts groups as possible. The Society will be providing a venue, the historic Hans Bethe House, for the upcoming Evening of Arts and Culture.

Historical Society staff and volunteers serve on the Mainstreet Futures Board and the ScienceFest planning board. The executive director is on the board of directors for the Los Alamos Commerce and Development Corporation.

The Historical Society continues to partner with the Manhattan Project National Historical Park to provide visitor services and educational programming.

The Society worked with the new MAPR-LA Friends group and the Bradbury Science Museum Association to develop some fundraising events in conjunction with *Doctor Atomic* at the Santa Fe Opera. The events will take place early in FY19 Q1 and will be reported on in that report.

**2b(5)**

This quarter the Museum Shop brought in \$29,294, not including admission and tours. Tours provided \$9,200 in income.

The Historical Society applied for a \$1,000 grant with the Historical Society of New Mexico to help fund a new exhibit on 100 years of scouting in Los Alamos. We also applied to Los Alamos National Bank for a \$5,000 grant to support rotating exhibits in the 2019 calendar year.

A \$5,000 donation to sponsor the annual lecture series was also secured.

The annual membership drive began in June, and we will report the income from that in the FY19 quarterly report.

In April, the Historical Society held an event for members and prospective members of the Los Alamos Legacy Society, those who have put the organization in their estate plans. About 50 people attended the catered afternoon event at the Hans Bethe House, where Nancy Steeper, author of *Gatekeeper to Los Alamos*, spoke about Dorothy McKibbin. New Legacy Society members were recruited as a result of the event, and their gifts will go toward the long-term endowment and the sustainability of the organization.

**2b(6)**

As always, the Los Alamos Historical Society promoted all of its lectures with postcards to local members and press releases to local media. Each of our lecture speakers was featured on KRSN.

The Historical Society continues to write a weekly piece for the Los Alamos Daily Post that features our community's history as well as highlights events at the museum.

The Society purchased an advertisement in the magazine "Land, Water, People, Time" produced by the Northern Rio Grande Heritage Area and distributed to 40,000 people in northern New Mexico, mostly at hotels in Santa Fe.

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**Q3 2a.** Los Alamos County received a copy of the Los Alamos Historical Society's annual audit, conducted by the Albuquerque firm of Nick Loftis, LLC, during the previous quarter.

**2b(1)**

The Los Alamos Historical Society continues to collect visitor comments in our guest book at the Hans Bethe House, on social media sites, including our Google Business page and Trip Advisor, and through our engaged docents. We did not receive any written complaints about people not being able to find the museum this quarter (although our docents may have given up reporting on verbal complaints!).

Written comments include: "Wonderful displays. Good to see that historical properties are being so well preserved."

"Amazing exhibits. Wonderful place to visit. Thank you. Gracias!"

“Amazing. Alarming potential in present day world. Thanks to the Historical Society for preserving such an important part of the US and world’s history.”

One hundred percent of the written feedback this quarter was positive.

### **2b(2) Museum:**

The Los Alamos History Museum had 3,468 visitors during the quarter, six percent increase over the same quarter last year.

Visitors to the Los Alamos History Museum came from every state in the union and at least 10 countries, including Germany. They ranged in age from toddlers to 90+ years old, and they were split fairly evenly by gender.

### **Lecture Series and Other Programs:**

In January, the Historical Society welcomed an international delegation, including Bishop Gunnar Stalsett for Norway, former Vice Chairman of the Nobel Peace Prize Committee, for the grand opening of the exhibit, “Nobel Heroes by Peter Badge.” The exhibit featured 30 Nobel Laureates, including eight associated with work at Los Alamos National Laboratory. Peter Badge has photographed more than 400 Nobel Prize winners, and his work has been displayed all over the world. Visitors for the opening came from Germany, England, Norway, and from around the United States for the exhibit opening, which drew about 150 people throughout the course of the Jan. 10-14 opening celebration.

Also in January, Craig Allen of the US Geological Survey spoke to a crowd of about 90 about “Forest and Fire History of the Jemez.

In addition to our regular monthly lecture series, the Historical Society, in conjunction with the Los Alamos Ward LDS church, has started a yearly lecture in honor of Lawry and Alice Mann. The lecture will feature former Los Alamos National Laboratory Director Sig Hecker speaking on nuclear weapons-related issues. This year’s lecture on Jan. 27 drew 380 people, ranging in age from 12 through upper 80s.

As esoteric as the topic may sound, in February, local historians Georgia and Gerry Strickfaden drew a crowd of 100 people to Fuller Lodge for a lecture on a “History of Land Transfers on the Pajarito Plateau.” It included information on the Spanish land grant system, the Atomic Energy Commission ownership of Los Alamos, and the development of neighborhoods in the 1960s.

We were pleased on March 13 to welcome Thomas Romero, director of the Northern Rio Grande Heritage Area, to talk about the organization and its historic connections to the Pajarito Plateau. About 70 people attended the talk.

In February, the Historical Society hosted about 30 of its bigger donors at a special program, “Noontime with the Collections.” The program featured a display of a newly acquired collection of Maria Martinez pottery.

All of the lectures were recorded by PAC-8 and have been placed on the Historical Society’s YouTube Channel.

Please see Addendum #1 for information on the History Wednesdays and the overall **History Education Program** for the number of children served.

Please see Addendum #2 for information on those served by the **Archives & Collections staff**.

**2b(3)** The History Museum's visitation for the quarter was a six percent increase over the same quarter last year. We hosted an exhibit that brought a host of international visitors (see above).

Please see the note from last quarter for this deliverable, which remains difficult to define.

**2b(4)**

The Los Alamos Historical Society continues to be active with planning for ScienceFest. We also work closely with the Creative District, providing ideas and input for everything from programming to temporary art installations.

The Historical Society also participates in the monthly Arts Forum group, organized by the Los Alamos Arts Council and the Creative District, to help plan community-wide events and share information with other organizations.

In March, the Society hosted a joint author talk and book signing with Mesa Public Library on *The Kremlinologist*, a biography of America's leading diplomat to the Soviet Union during the height of the Cold War.

Discussions began with the Fuller Lodge Art Center on programming for the 2018 Fair and Rodeo.

**2b(5)**

During this quarter, the Museum Shop brought in \$27,354, not including admission sales.

A \$15,000 sponsorship from Mars Corp. for the "Nobel Heroes by Peter Badge" exhibit was received this quarter. It is our largest exhibit sponsorship to date.

Although the tour wasn't until April (Q4), the Historical Society raised money in Q3 through its Trinity site tour, which remains a popular annual fundraiser for the organization.

Work began on a grant application to the Historical Society of New Mexico for the upcoming publication of a book on 100 years of Boy Scouting in Los Alamos.

The Society's Facebook page remains active, with a significant amount of engagement especially on #ThrowbackThursday and #FunFactFriday where we share historic photos and facts from Los Alamos history.

**2b(6)**

As always, the Los Alamos Historical Society promoted all of its lectures with postcards to local members and press releases to local media. Each of our lecture speakers was featured on KRSN.

The Historical Society continues to write a weekly piece for the Los Alamos Daily Post that features our community's history as well as highlights events at the museum. This quarter included a popular article on Ashley Pond's first flight to Los Alamos

CNC Communications, a public relations firm hired by Mars, put out a press release on the Peter Badge exhibit that went to regional media as well as selected national outlets.

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**Q2 2a.** A copy of the Los Alamos Historical Society's annual audit, conducted by the Albuquerque firm of Nick Loftis, LLC, and dated 11/30/2017 will be sent to Los Alamos County under separate cover.

**2b(1)**

The Los Alamos History Museum and Hans Bethe House docents are trained to take input from visitors and share it with the museum staff. As always, this is the Historical Society's most significant source of feedback.

The complaints docents received this quarter stemmed from visitors' inability to find the museum (we are still looking forward to implementation of the new wayfinding plan) and from changes in hours at the Manhattan Project National Historical Park Visitor Contact Station. We advised the National Park Service about the problem, and they responded with a new sign at the station, directing visitors to both museums when the NPS unit is closed.

Feedback left in the comment book by the exit door at the Hans Bethe House was 100 percent positive and included comments such as:

"This is fascinating. Thanks for preserving this," from Tony and Janae Ray of Hudson, SD.

"Beautiful, peaceful, inspiring. Thank you!" by Adrienne & John from Denver.

"Great Visit. Thank you for preserving & telling this history," by Linda Kawano, from Chicago.

Most of the comments left during this quarter included some form of "Very Interesting!"

**2b(2) Museum:** The Los Alamos History Museum had 4,332 visitors during the quarter. This number cannot be compared to the previous year because the museum had closed its temporary space and was preparing to reopen at this time in 2016. While we conducted tours and had a "pop-up shop" in the lobby of Fuller Lodge, there was no museum to visit in FY16 Q2. However, we can note that the percentage of the quarter is comparable to previous Q2s when compared to first quarters in previous years.

Visitors to the Los Alamos History Museum came from every state in the union and at least 20 other countries, including Chile. They ranged in age from toddlers to 90 years old, and they were split fairly evenly by gender.

**Lecture Series:** We were pleased in October to welcome Jennet Conant, granddaughter of Manhattan Project leader James Conant, as our lecture speaker. Ninety people came to Fuller Lodge to hear Jennet speak on her new book, *Man of the Hour*, a biography of her grandfather. She is also the author of *109 East Palace*, the long-time best-seller in the Museum Shop. November's lecture wrapped the Historical Society's commemoration of the 100<sup>th</sup> anniversary of the founding of the Los Alamos Ranch School. Sharon Snyder, the nation's leading expert on the school, spoke about connections the school brought together – educators, artists, businessmen, and others. About 100 people attended the talk. The average age at both lectures was 55+, evenly split between genders.

Please see Addendum #1 for information on the History Wednesdays and the overall **History Education Program** for the number of children served.

Please see Addendum #2 for information on those served by the **Archives & Collections staff**.

The Historical Society conducted a 7-week **volunteer training** during the quarter. About 15 people attended, about 25 percent male and 75 percent female, with an age range of 26 to 75. Four of the students immediately began volunteering for the Historical Society, and we hope to “rope in” more of them in coming quarter.

A significant amount of time in December was spent planning a big exhibit opening for January, which will be reported on in the next quarterly report.

### **2b(3)**

The Los Alamos History Museum exists as our community’s museum and as a draw for visitors to town. We advertise and market in an effort to increase visitation (See 2b(6) below). The coming quarter will be our first comparison to the real data (admission sales and zip code collection) we began collecting in 2017 and will help establish baselines to better respond to this deliverable.

(Please note this deliverable is very difficult to define as we do not know the increase [or decrease] in visitation to the Los Alamos area overall. It would be helpful for the FY19 reports if it could be clarified and made more concrete. It would also be helpful if those involved in tourism and attractions to Los Alamos could work together to develop some sort of survey that would help answer the question.)

### **2b(4)**

In November, the Historical Society served as one of the hosts of the New Mexico Museum Association annual conference, including providing volunteers for the event and hosting a reception at the Hans Bethe House. Our staff was also involved in planning this event, along with staffs from the Bradbury Science Museum, the Los Alamos Nature Center, Mesa Public Library, and other cultural service providers.

The Historical Society participates in the Arts Forum, sponsored by the Los Alamos Arts Council and Los Alamos Creative District. Through this group, the Society offered the Hans Bethe House as a venue for the Evenings of Arts and Culture in October. Unfortunately, the group that was scheduled to perform in the historic house was a last-minute cancellation.

Historical Society events were listed in the *100 Days of Winter* guide. We really appreciate the Los Alamos County’s efforts to get out the word on the many events that occur in our community. It’s a great partnership!

Historical Society representatives serve on both the Tourism Working Group and the newly reformed Manhattan Project National Historical Park advisory committee for Los Alamos County. The Society also has representation on the MainStreet Futures board, the Los Alamos Creative District, and the newly formed Friends of the MAPR-LA, and Executive Director Heather McClenahan serves on the board of directors for the Los Alamos Commerce and Development Corporation.

### **2b(5)**

Sales in the Museum Shop, not including admission, were \$26,657 for this quarter. Admission sales were \$15,315. We also sold about 450 Christmas tree permits for the National Forest Service, generating \$1 per tree for the Historical Society.

The Society's end-of-year giving campaign in December generated \$14,817 in donations from 47 donors.

The Society also generated \$32,000 for the *History is Here* campaign. Funds for the campaign will go toward capital improvement projects on our historic buildings, such as the Oppenheimer House or will be funneled into the Society's endowment to support the organization long-term. These donations, mostly from past pledges, tend to come in at the end of the year as donors are preparing for the upcoming tax season.

Museum Director Judith Stauber met this quarter in New York with staff from the U.S.-Japan Foundation and will be applying for a grant to continue the Los Alamos/Japan Project, a collaboration between museums in Los Alamos, Hiroshima, and Nagasaki to address our shared history. More information will be available in the Q3 report.

### **2b(6)**

In November and December, to coincide with the blockbuster movie season, an ad for the Los Alamos History Museum was shown at the Reel Deal Theater.

The Historical Society's December newsletter went out to nearly 600 people throughout the United States, about 400 of whom live in Northern New Mexico.

Post cards were sent to Historical Society members in Northern NM about the lectures, and the lecture speakers were interviewed on KRSN. Press releases on the lectures went to media throughout Northern NM, as well.

The Historical Society is now providing weekly content for the *Los Alamos Daily Post*. The articles are sometimes about events but also include stories from Los Alamos history, such as a short biography of Manhattan Project mathematician Stanislaw Ulam, which appeared in December.

**Other information you want to share:**

**Q4**

County maintenance staff has been very responsive to small issues in the Guest Cottage (hand dryer going out, doors sticking, etc.). The custodial staff also continues to do a nice job in the Lodge and the Guest Cottage. Thank you!

**Q3**

The carpet installation in the Manhattan Project gallery went well, and we appreciate the county staff and contractor working so closely with us to minimize disruption to our visitors.

Work orders are being processed more quickly these days, and we really appreciate it!

The custodial staff continues to do a great job in the Guest Cottage and in Fuller Lodge. Thank you!

**Q2**

Thank you to Los Alamos County for partnering with cultural service providers on the Evening of Arts and Culture, 100 Days of Winter, and other “get the word out” projects. We appreciate the investment of resources.

We look forward to working with the County staff for the carpet installation in the Manhattan Project gallery.

We had a “biological” incident in the museum just after Christmas. The County’s custodial staff responded quickly and appropriately for the situation. We really, really appreciate the effort that went into this.

<b>Annual Financial Review Attached?</b> (Check one)	<b>Yes</b>	<b>No X</b>
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**Financial Information:**

<i>AGR17-707 Report on LAC Direct Funding Only</i>	<b>1<sup>st</sup> Quarter FY2018 (July – Sept)</b>	<b>2<sup>nd</sup> Quarter FY2018 (October – Dec)</b>	<b>3<sup>rd</sup> Quarter FY2018 (January – March)</b>	<b>4<sup>th</sup> Quarter FY2018 (April – June)</b>
– \$151,808.00	\$37,952	\$37,952	\$37,952	\$37,952
<b>Type of Expense</b>				
Personnel	\$17,398	\$22,695	\$22,695	\$22,695
Supplies	\$4,510	\$4,083	\$4,083	\$4,083
Event / Program	\$4,926	\$2,550	\$2,550	\$2,550
Media	\$2,234	\$2,040	\$2,040	\$2,040
Misc. Expense	\$4,505	\$6,584	\$6,584	\$6,584

(phone, insurance, etc.)				
Less Admission Payment to county	\$-4,379	\$-3,063	\$-2,197	\$-4,167
Total Expenses	\$33,573	\$34,889	\$35,755	\$33,785

**Performance Metrics:**

**Qtr 4 (Apr – Jun)**

- # Participants served through Historical Society Programs Per Quarter: 7,300
- # Paid Staff Hours Per Quarter: 4,200 (addition of summer student intern)
- # Volunteer Hours Per Quarter: 1,340
- # Participants Providing Feedback Per Quarter: (based on guest book comments and verbal feedback to docents) 60 percent
- # Participants Rating their Experience Good or Excellent Per Quarter: 98 percent

**Qtr 3 (Jan – Mar)**

- # Participants served through Historical Society Programs Per Quarter: 4,800
- # Paid Staff Hours Per Quarter: 4,120
- # Volunteer Hours Per Quarter: 1,256
- # Participants Providing Feedback Per Quarter: 60 percent
- # Participants Rating their Experience Good or Excellent Per Quarter: 100 percent

**Qtr 2 (Oct – Dec.)**

- # Participants served through Historical Society Programs Per Quarter: 5,181
- # Paid Staff Hours Per Quarter: 4,120
- # Volunteer Hours Per Quarter: 1,235
- # Participants Providing Feedback Per Quarter: Approximately 60 percent
- # Participants Rating their Experience Good or Excellent Per Quarter: 99 percent

**Qtr 1 (July – Sep)**

- # Participants served through Historical Society Programs Per Quarter: 6,400
- # Paid Staff Hours Per Quarter: 4,080
- # Volunteer Hours Per Quarter: 1,365
- # Participants Providing Feedback Per Quarter: 630
- # Participants Rating their Experience Good or Excellent Per Quarter: 98 percent of visitors rate their experience as good or excellent. The only complaints we received this quarter have been an inability to find the museum (looking forward to the new wayfinding plan!) and two complaints about an anti-nuclear button in an exhibit at the Hans Bethe House.

**Q4****Addendum #1: History Education Program Report****General tasks/projects (Museum Educator):**

- Weekly museum staff meetings
- Regular Thursday tours
- Tour coordination for special groups
- Organizing Lab History 11 meeting
- Working with Volunteer Coordinator on tour guide training
- Community Internship Collaboration mentorship
- History Adventures (summer program) planning & management
- Collaboration on White Rock Visitor Center display
- Collaboration on lecture series planning
- Lead, *Pierotti's Clowns: Creating Community* Municipal Building exhibit

**Participation numbers (from Museum Educator):**

- 233 students reached with classroom lessons
- 261 adults took specially scheduled tours or museum visits
- 256 students took field trips to the museum or a historic district tour
- 37 people attended History on Tap
- Between 5–20 1<sup>st</sup>–3<sup>rd</sup> graders and between 8–21 4<sup>th</sup>–6<sup>th</sup> graders attended History Adventures weekly

**Details:**

- 4/3: Disaster plan meeting
- 4/5: Lecture series meeting
- 4/5: Field trip, 12 from Los Alamos High School
- 4/13: Lab History planning meeting
- 4/16: American Physical Society Forum on the History of Physics Executive Committee yearly meeting
- 4/21: PEEC Earth Day Festival
- week of April 23: 4 interviews for summer intern position
- 4/30: White Rock Visitor Center display installation
- 4/30–5/2: assisted installation of museum's temporary exhibit, *J. Robert Oppenheimer: Photographs From His Life, 1904–1967*
- 5/1: student presentations, Community Internship Collaboration
- 5/2: pre-field trip visit, 62 Mountain Elementary 1<sup>st</sup> grade students
- 5/3: meeting with Cary Skidmore and Michael Pierotti, *Pierotti's Clowns* Municipal Building exhibit
- 5/4: meeting on joint field trips at Fuller Lodge Art Center
- 5/8: History Day for Mountain Elementary 3<sup>rd</sup> grade students: brought Ancestral Pueblo archaeology lesson to 70 students and loaned Los Alamos Ranch School and homestead lessons to teachers
- 5/8: Historical Society annual meeting
- 5/9: field trip, 40 kindergarten and 5<sup>th</sup> grade students from Barranca Elementary
- 5/11: classroom lesson, 61 3<sup>rd</sup> grade students at Aspen Elementary
- 5/14: field trip, 11 students from the Loudon School for the Gifted

- 5/17: field trip, 62 1<sup>st</sup> grade students from Mountain Elementary
- 5/18: field trip, 70 3<sup>rd</sup> graders from Aspen Elementary
- 5/21: field trip, 25 middle and high school students from Tierra Encantada
- 5/23: field trip, 11 sociology students from Oklahoma State
- 5/29: regular 11 a.m. tour
- 6/4: History on Tap, 37 attendees
- 6/5: History Adventures (20 in 1<sup>st</sup>-3<sup>rd</sup> grade, 21 in 4<sup>th</sup>-6<sup>th</sup>)
- 6/7: field trip, 25 rising 5<sup>th</sup>-8<sup>th</sup> graders from the San Ildefonso summer program
- 6/12: History Adventures (11 in 1<sup>st</sup>-3<sup>rd</sup> grade, 12 in 4<sup>th</sup>-6<sup>th</sup>)
- 6/12: lecture series meeting
- 6/13: monthly staff meeting
- 6/13: National History Day meeting
- 6/14: Basic Life Support course + certification
- 6/15: Lab History 11 planning meeting
- 6/19: History Adventures (16 in 1<sup>st</sup>-3<sup>rd</sup> grade, 7 in 4<sup>th</sup>-6<sup>th</sup>)
- 6/21: regular 11 a.m. tour
- 6/22: installation, *Pierrotti's Clowns* Municipal Building exhibit
- 6/26: History Adventures (5 in 1<sup>st</sup>-3<sup>rd</sup> grade, 8 in 4<sup>th</sup>-6<sup>th</sup>)

#### Q4

##### Research Requests:

36 requests since April 1 included these topics and resources: Manhattan Project veterans; Boy Scout Troop 22; Darleane Hoffman; Roy Goranson; Admiral Purnell at Tinian; Australia's Weapons Research Facility; Pierotti's Clowns; Manhattan Project oral histories; Arianna Rosenbluth; Cowan Collection; Hanbury's Bradbury bust; Otowi Crossing; 1947 town map; history of the Atom patch; Romero Cabin interior; Los Alamos Fire Department history.

##### Document/Photo Cataloging Completed:

- H. Frank Brown Collection. Images of Pajarito Plateau homestead life
- Papers of the School of American Archaeology: Excavations at Puye, Tyuonyi and El Rito de los Frijoles (1907, 1908, 1909)

##### Artifact Cataloging Completed:

- Holmes Collection: volumes from the Ranch School and Manhattan Project libraries
- Giordano Collection: his SED uniform jacket
- Luna Collection: gold and green Pierotti's Clowns jacket
- Bun Ryan Estate: pitcher's shoes and glove used during Clowns game
- Agnew Collection: a flower study by Beverly Agnew painted in oil on a radiographic grid purchased at Zia Salvage

##### Library Book Digital Cataloging Project:

1306 volumes cataloged to date.

##### Donations to the Collections:

27 donor entries between April 1 and June 30, 2018 with accompanying correspondence, gift agreements and donor files.

##### Oral History Interviews Conducted:

Michael McCormick (child's view of early Los Alamos)  
Norman Wilson (his career at LASL)  
Mike Ryan with Cary Skidmore (Pierotti's Clowns)  
Paul Bradford Robinson (former SED)

**Volunteer & Intern Projects:**

- Obituary Master File: collected from the Monitor, LA Daily Post, Albuquerque Journal and New Mexican newspapers (on-going)
- Management of the newspaper and periodical collections (on-going)
- Cataloging small document collections from all periods of Los Alamos history. This quarter included Pierotti Clown materials.

**Collaborations**

- Photo support for two lectures delivered in 2017-18 as part of the LAHS Annual Lecture Series
- Working with the New Mexico History Museum to supply images and text and deliver artifacts for the Los Alamos section of their Atomic Histories exhibit.
- Working with Cary Skidmore on Pierotti Clowns and Edith Warner projects.
- Fireball Run filming in the Archives
- Met with the National Parks Conservation Association representative on sources available to the public for local community histories associated with Pueblo and Hispano communities

**Committee Participation:**

- Registrar and Curator: LAHS Museum Committee: museum-related programming and policies
- Archivist, Registrar, Curator: LAHS Collections Committee: evaluating donations to the collections from the public guided by the Historical Society's mission statement and collecting guidelines

**Q3****Addendum #1: History Education Program Report****General tasks/projects (Museum Educator):**

- Weekly museum staff meetings
- Regular Thursday tours
- Tour coordination for special groups
- History Wednesdays, 6 students registered
- Organizing Lab History 11 meeting
- Working with Volunteer Coordinator on tour guide training
- Collaborated on “Women, Science, and Project Y” municipal building exhibit
- Community Internship Collaboration mentorship
- History Adventures (summer program) planning

**Specific tasks/projects (Museum Educator):**

- 125 students reached with classroom lessons
- 229 adults took specially scheduled tours or museum visits (26 with the museum educator)
- 71 students took field trips to the museum or a historic district tour
- 48 people attended History On Tap

**Details:**

- 1/3: field trip (tour and museum), 45 from Santa Fe School for the Arts & Sciences
- 1/9: uninstall Los Alamos Ranch School temporary exhibit
- 1/10–1/12: assisted with prep for Peter Badge Nobel Portraits exhibit & exhibit opening event
- 1/12: CIC intern application submitted
- 1/12: meeting about LARS oral history project
- 1/24: installed “Women, Science, and Project Y” municipal building exhibit
- 1/25: meeting about LARS oral history project
- 1/25: CIC student interview
- 2/7: webinar, “Interpreting Difficult History”
- 2/9: Leadership Los Alamos session on Los Alamos youth
- 2/14: National History Day local event
- 2/23: summer programming meeting
- 2/23: work in the Guest Cottage
- 3/2: field trip for 26 9<sup>th</sup> and 10<sup>th</sup> grade students from Watershed School in Boulder, CO
- 3/3: private tour for 2
- 3/5: History on Tap, Todd Urbatsch with FERMIAC replica, 48 people
- 3/9: middle school lesson, 2 classes, 20 students total
- 3/16: Leadership Los Alamos museum tour, 24 people
- 3/20: middle school lesson, 5 classes, 105 students total
- 3/21: assisted with Road Scholars visit and spy program, 148 visitors

**Q3****Addendum #2 Archives & Collections Report:****Research Requests:**

34 requests since January 1 included these topics and resources: Project Y veterans; Omega Bridge; TA-1; Los Alamos boy scouting; Pierotti's Clowns; General Thomas Farrell; Priscilla Duffield; Pajarito Plateau transportation routes; Trinity Test; Zia Project; early White Rock; H.H. Brook and the Alamos Ranch; Aspen School; Cold War Los Alamos veterans; Kwage Mesa salvage archaeology; MP Picnic Park; Pajarito Plateau turkey bones; Community Center archaeological site (LA-708); Ranch School Arts and Crafts cottage sign; Western Area housing; background on the LA Public Schools admin. building; Cold War oral histories; date when Los Alamos was incorporated as a County; Segre's Project Y research lab; Trinity Test oral history interviews; TA-1 library and staff; Zia Credit Union; advice on handling the papers of local community organizations.

**Document/Photo Cataloging Completed:**

- Heb Newman Collection: digitizing and printing album images featuring Ranch School people, students and activities
- Early Los Alamos images including: moving Manhattan Project barracks, demolition of the Big House, opening of the Main Gate in 1957, Civil Defense evacuation scenes
- Ralph Carlisle Smith Collection: Provisional Military Police Battalion commemorative album, 1947
- Meem Collection: digitizing a set of images taken during the construction of Fuller Lodge
- Pierotti Collection: Clowns pitcher and catcher on the field acting out the blind pitcher scenario

**Artifact Cataloging Completed:**

- Hreiz Collection: WAC uniform worn at Project Y (on-going)
- Brode Collection: 9 pieces of San Ildefonso pottery dating from the 1940s, many signed by Maria Martinez
- Wallis Collection: pair of chaps worn by former Ranch School master Hup Wallis
- Pierotti Collection: child's Clowns jacket and Bun Ryan's team uniform; vanity license plate; trash can lid catcher's mitt.

**Library Book Digital Cataloging Project:**

Completed transfer of cataloged books and began cataloging the backlog of new volumes. 1234 volumes cataloged to date.

**Donations to the Collections:**

19 donor entries between January 1 and March 31, 2018 with accompanying correspondence, gift agreements and donor files.

**Oral History Interviews Conducted:**

Mike Luna (growing up in Los Alamos)

**Collections Work:**

Marking and sleeving Early Los Alamos prints and negatives found stored incorrectly. Corrections and updates applied to catalog records.

**Volunteer & Intern Projects:**

- Obituary Master File: collected from the Monitor, LA Daily Post, Albuquerque Journal and New Mexican newspapers (on-going)
- Management of the newspaper and periodical collections (on-going)
- Cataloging small document collections from all periods of Los Alamos history. This quarter included folders from the Manhattan-era Greta M. Clark Papers.
- Objects and Artifacts Collection: Re-organizing the storage space and updating catalog records to show new shelf positions

**Collaborations**

- Working with Atomic Heritage Foundation to supply interview footage for the Ranger in Your Pocket app (Trinity Site).
- Working with the National Building Museum to supply images and artifacts for their upcoming exhibit Secret Cities: the Architecture and Planning of the Manhattan Project.

**Committee Participation:**

- Registrar and Curator: LAHS Museum Committee: museum-related programming and policies
- Archivist, Registrar, Curator: LAHS Collections Committee: evaluating donations to the collections from the public guided by the Historical Society's mission statement and collecting guidelines

**Q2****Addendum #1** History Education Program Report:**Second Quarter**

## General tasks/projects (Museum Educator):

- weekly museum staff mtgs
- regular Thursday tours
- tour coordination for special groups
- History Wednesdays, 13 students registered
- organizing Lab History 11 meeting
- developed tour guide outline, worked with volunteer coordinator for tour guide training
- worked with Museum Committee on formulating tour policies
- participating with NMAM local affairs committee meetings
- collaborated on creating January municipal building exhibit

## Specific tasks/projects (Museum Educator):

- 169 students reached with classroom lessons
- 43 adults took specially scheduled tours or museum visits (23 with the museum educator)
- 176 students took field trips to the museum or a historic district tour
- 14 people attended History on Tap

## Details:

10/3: lesson to 4 graders at Mountain, 60 students

10/5: oriented 50 8th graders visiting the museum and completing Bences' Challenge

10/7: private tour for 4

10/12: museum tour for 9 from Santa Fe Opera, who joined the regular walking tour as well

10/13 and 10/14: attended Historias de Nuevomexico conference

10/19: classroom visit, 20 Piñon 3rd graders

10/20: classroom visit, 16 Barranca 2nd graders

10/20: classroom visit, 20 Piñon 3rd graders

10/23: field trip (tour and museum visit), 37 high schoolers from Denver Academy of Torah

10/24: field trip, 19 Barranca 2nd graders

10/27: field trip (tour and museum visit), 50 8th grade students from Christ the King Catholic School in Dallas

10/30: meeting with Carla Beriner and Andie Turner, LANL's Weapons Research Services division, about a history project they're working on

10/31: United States-Japan foundation grant meeting

11/1: presentation for Historical Society volunteer training

11/2: community educators meeting

11/3: classroom visits, 53 2nd graders at Aspen

11/16: tour for 9 LAHS students

11/16: tour for 10 from Palo Duro Senior Center in Albuquerque  
11/16 and 11/17: tech support for two New Mexico Association of Museums  
conference sessions  
11/17: tour for 8 LAHS students  
11/20: staffed museum for an hour  
11/21: tour and museum visit for 3 LAHS students  
12/5: regular tour  
12/7: History on Tap, 14 people  
12/8: in Guest Cottage  
12/8: meeting at Teen Center  
12/12: gallery guides meeting  
12/14: KRSN interview  
12/30: staffed museum, 10–4

**Addendum #2:** Los Alamos Historical Society Archives & Collections Report, October 1 – December 31, 2017

### **Research Requests:**

26 requests since October 1 included these topics and resources: Manhattan Project scientists, social life and dress, San Ildefonso governor Cleto Tafoya, Brixner photograph collection, Denver Steels, Manhattan Project soldiers, local trails, youth organizations after WWII, U.S. Army Bulletins (1943-7), E.J. Ward oral history, Summit Garden Club, Troop 22 and boy scouting, LA Times newspapers, Breeding Bird Atlas of Los Alamos County, Los Alamos homesteads, 109 East Palace, Rosalie Heller lectures, Los Alamos Ranch School.

### **Document/Photo Cataloging Completed:**

- Images from the series of atomic tests conducted by the US in the Pacific and at NTS, 1951-57
- Michnovicz Collection: images from Project Y
- Zia Company Collection: early LAPD portraits and views of the police station; Town Council Election Committee 1947; John Galbraith, Zia Parks Division gardener
- Bertino Collection: orientation documents sent to Project Y civilian scientists and families, 1943
- Lairmore Collection: autographed Army-Navy “E” Award program, 1945
- Bernice Brode Papers: Reports on the International Control of Nuclear Energy and Atomic Energy Act, 1946
- LA Historical Society Lecture: How Los Alamos Became a Ranch School (Snyder)

### **Artifact Cataloging Completed:**

- Snyder Collection: Los Alamos Fire Dept. Auxiliary pins
- Smith Collection: Zia Company driver’s cap
- Taub Collection: LA High School letter sweater
- Dietz Collection: Navajo weavings dating from the early 20<sup>th</sup> Century
- Hreiz Collection: WAC uniform insignia worn at Project Y

### **Library Book Digital Cataloging Project:**

1124 books transferred to date, both new volumes and those formerly cataloged on card sets

### **Donations to the Collections:**

42 donor entries between October 1 and December 31, 2017 with accompanying correspondence, gift agreements and donor files

### **Collections Work:**

- Transferring Cowan Collection document boxes and Santa Fe Institute materials from the work area to document storage
- Matching images from the Chambers and Wirth Collections to prints already on file (on-going)

### **Oral History Interviews Conducted:**

John Agnew (growing up in Los Alamos as the son of the Laboratory Director)

### **Volunteer & Intern Projects:**

- Obituary Master File: collected from the Monitor, LA Daily Post, Albuquerque Journal and New Mexican newspapers (on-going)
- Management of the newspaper and periodical collections (on-going)
- Cataloging small document collections from all periods of Los Alamos history. This quarter included folders from the Galbraith and Rudnick Collections
- Re-organizing the 3-dimensional object collection and updating catalog records to show new shelf positions

### **Collaborations**

Working with contacts at LANL to replace missing medallions on 2 of the 3 LANL medals in Historical Society collections.

### **Developing Policies and Procedures:**

- Disaster Plan for the museum campus
- Work flow patterns in Archives and Collections

### **Committee Participation:**

- Registrar and Curator: LAHS Museum Committee: museum-related programming and policies
- Archivist, Registrar, Curator: LAHS Collections Committee: evaluating donations to the collections from the public guided by the Historical Society's mission statement and collecting guidelines