

Public Information & Involvement Plan (PIIP) Implementation Plan

Today's Date: February 15, 2024

Project Name: MPL Outdoor Classroom

Revised? Yes No **PIIP Phase:**

(Check one): Design Construction

Administrative Department: Community Services Department

Project Manager: Gwen Kalavaza

PIO Assigned to Project:

Describe your project briefly below (the purpose, scope, location, timing). Attach a map of the project area if possible.

___ This project is for the design and cost estimates for an outdoor classroom between Mesa Public Library and the Betty Ehart Senior Center. This project will provide a space for increased and innovative programming from the Library and others in the community. The project supports the key issues of Programs and Service Delivery identified in the 2023 Integrated Master Plan to provide a space for more programming for families, youth middle schoolers, and teens. ADA accessibility will be prioritized for this project.

PART A. Who are you talking to?

___ The primary stakeholders, in addition to the Library and Senior Center, are those that use or potentially use the library programs for outdoor events. We would also be speaking with the neighbors about the possible impact of this project to the area. We plan to have conversations with the Betty Erhart Senior Center, Pajarito Environmental Education Center (PEEC) on the use of this space.

Do you intend to inform educate involve the public?

Staff and the consultant will involve the community through a scheduled listening session on the project prior to design as well as soliciting feedback on the design iterations and final design. These will be done through specific meetings with interested stakeholders, neighbors and at the Library Board. An additional meeting and presentation will be with the Parks and Recreation Advisory Board for additional community feedback on final drafts.

PART B. What are the issues?

The library would like to expand and diversify programs and events by holding them outdoors. There are many types of events that are not suitable for inside the library such as small concerts, any type of craft involving water or bubbles, dancing, etc. There is no other space available near the library to hold such events. The only available outdoor space for programming is Ashley Pond Stage and while this works for some larger programs it is not ideal for library programming. An additional benefit is the ability to be in nature which fits different learning styles and objectives. The additional space would also allow for partner programs with the Senior Center and possibly PEEC. The Betty Erhart Senior Center is interested in using the space for senior and additional programming as well.

PART C. Desired outcome?

Through public input process design and construct an outdoor classroom that provides additional capacity and innovative program space for the community that meet the needs of the Integrated Master Plan.

PART F. The Plan

Staff holds a kickoff meeting with the architect firm to determine process and schedule.

On April 6 from 11-12 a public input listening session will be held at the Library to establish project parameters and gather initial thoughts and challenges from community members. Notice will be provided by press release and social media distribution for this event. Input will also be accepted via email to gwen.kalavaza@lacnm.us through April 15.

Initial input from the public will be received and processed into a draft design. A draft design will then be provided for additional community feedback. Community feedback from Library patrons, BE Senior Center, Neighborhood and PEEC will be incorporated into the draft design for a final draft. Once the draft is in final form a presentation will be given to the Library Board on the final proposed design.

Final design will be then turned into construction documents for the completion of the outdoor classroom. Anticipated construction would be spring of 2015.

PART H. How will you gather feedback about the success of your PIIP?

Do you plan to have any "lessons learned" sessions with your team post-project to discuss how well the PIIP did (or didn't) work?

Yes

PIIPs require the review and approval of the Project Manager, Department Manager, and County PIO. Please route for signatures:

Gwen Me 3/8/24

Submitted by: Project Manager

Date

Cory Styron

3/18/2024

Approved by: Department Manager

Date

Julie Williams Hill

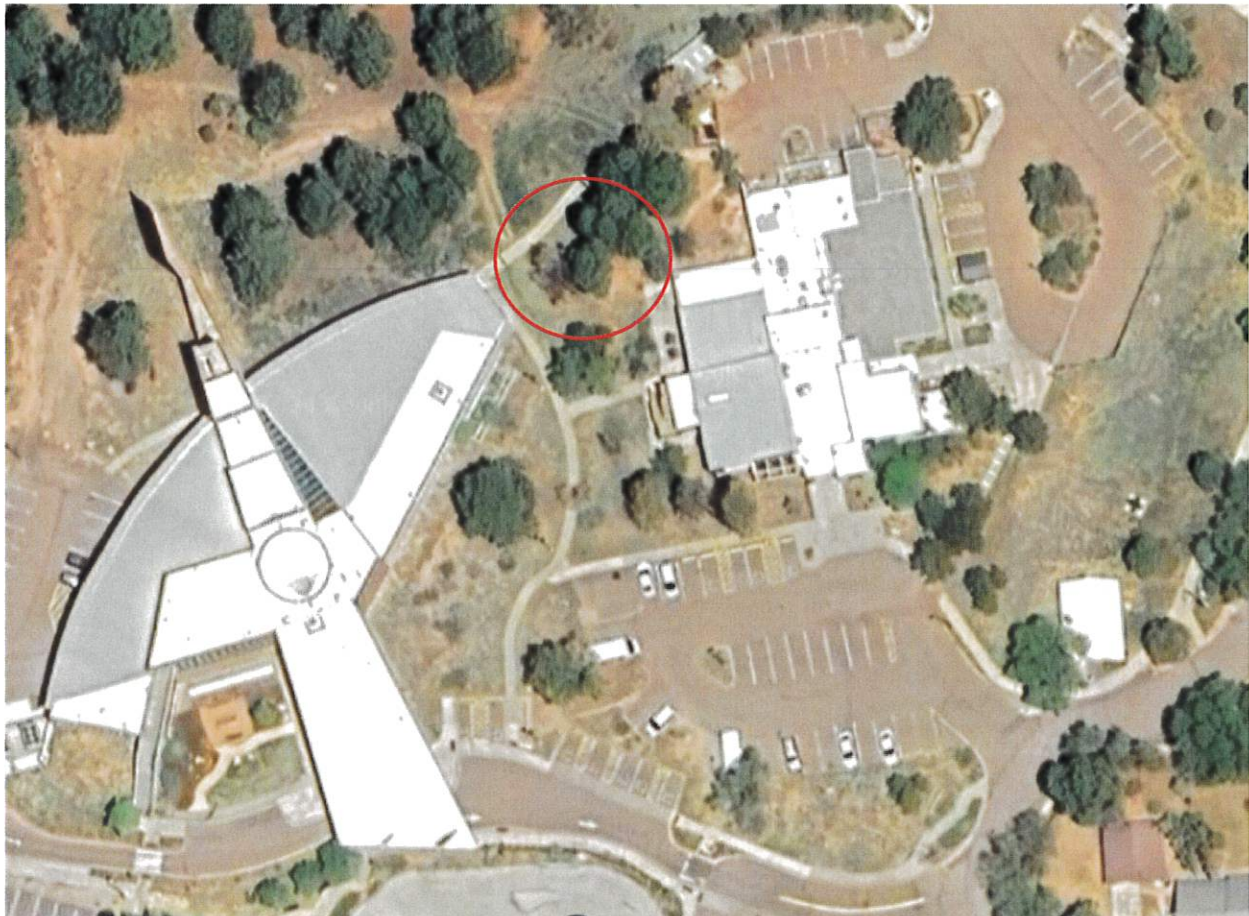
4/9/2024

Approved by: County Public Information Officer

Date

REVISIONS: (complete this section only if you are filing a revision to your original PIIP)

Please outline below the revisions you are making to the PIIP. Explain “why” and list any associated impacts on cost, schedules, staffing or other impacts.



Attachment 2 - Channels

The following are some channels that may be used to convey key messages to targeted audiences when developing a communication strategy. Consider the demographics of the audience to select the channel that might best reach them.

Traditional media:

- Press release.
- Public Service Announcement
- Paid advertisement
- Interview with a reporter.

Printed collateral (postcard, door hanger, flyer, brochure, poster, signage, direct mail or bill insert)

Public meeting/town hall

Neighborhood meeting (scheduled on the street or in an adjacent park)

Videos (public service announcement to be shared on the website, social media, the SALA theater)

Social Media posts

Email outreach – using developed email lists.

E-newsletters (County Line)

Website

Los Alamos National Laboratory bulletins (can be shared with out-of-town commuters)

Chamber bulletins (emailed to the business community)

Los Alamos Public Newsletter (ideal for reaching parents)

FYILosAlamos.com (master calendar for visitors)